



ALIA Information Online 2017 Conference
Monday 13 February to Friday 17 February 2017
Hilton Hotel • Sydney, Australia

Exhibition competition and activities

Competitions

SAGE Publishing

Booths 10 and 11, Level 3

Discover Love.... With SAGE! Find out from our digital resources and participate in our activity to win an iPad Mini. Come visit us.

Fairfax Media

Booth 80, Level 4

Go into the draw for your chance to win a free 3 month Site Licence for unlimited access to the Australian Financial Review, The Sydney Morning Herald and The Age. To find out how you can be a part of this, visit Fairfax Media on booth 80

JoVE

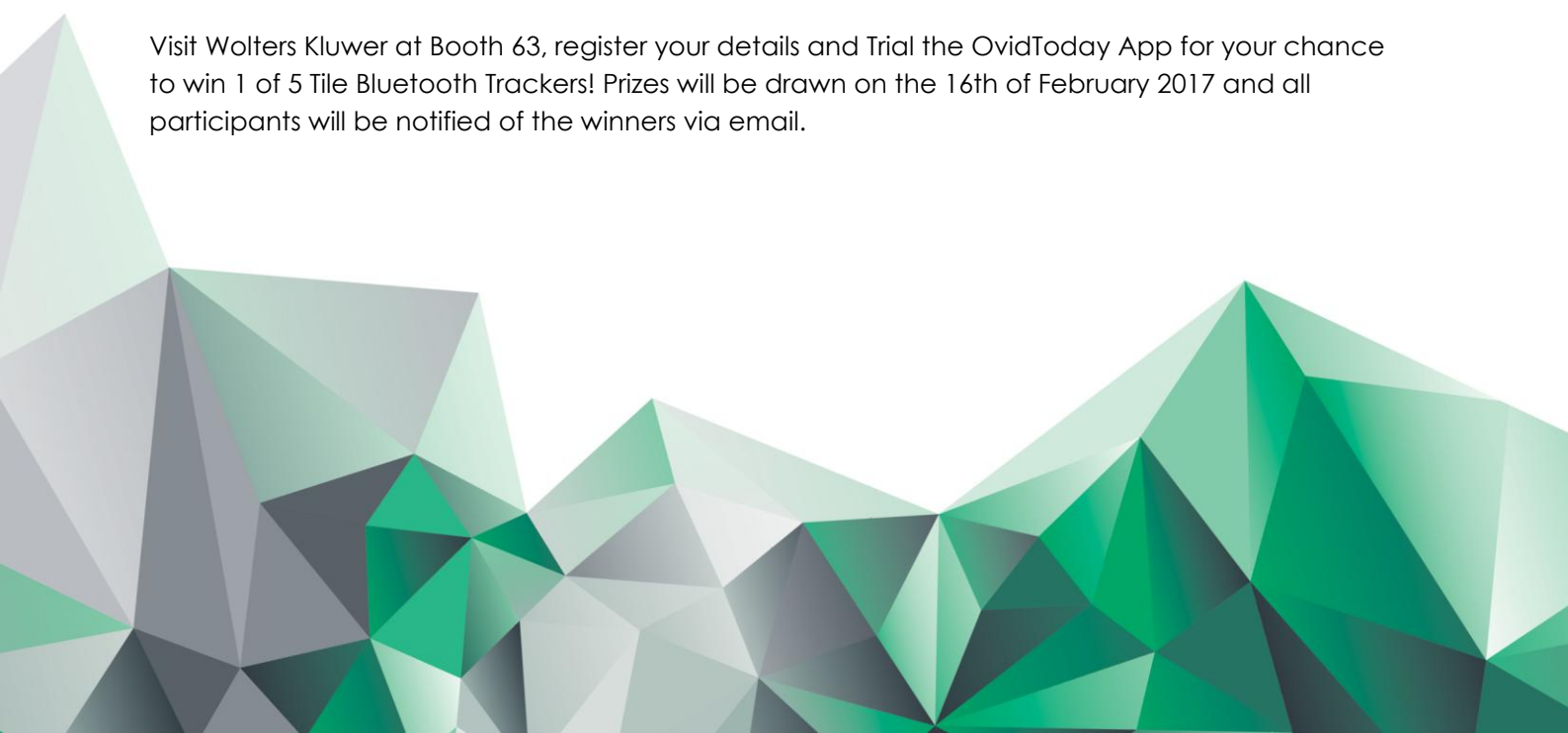
Booth 75, Level 4

Stop by the JoVE booth (#75) to walk away with free giveaways and get entered to win an exclusive prize. Simply take a minute to visit our team and make your voice heard in our first-ever ALIA librarians survey to be eligible to win.

Wolters Kluwer

Booth 63, Level 4

Visit Wolters Kluwer at Booth 63, register your details and Trial the OvidToday App for your chance to win 1 of 5 Tile Bluetooth Trackers! Prizes will be drawn on the 16th of February 2017 and all participants will be notified of the winners via email.





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CAVAL Ltd

Booth 21 Level 3

Come visit us and walk away with exciting giveaways! Stop by to say Hello to our team and find out what's new. That's not all –You can also register for a draw to win a prize.

Beamafilm

Booth 62, Level 4

Drop your business card in the jar to win an Apple TV!

Springer Nature

Booths 76 and 81, Level 4

Springer Nature has a “wheel of fortune” at their booth with lots of prizes to be won, including USBs, notepads, drink bottles, the Sushi book and even Deckchairs!

Drop by and simply sign up for SpringerAlerts for Librarians on site then Spin to Win! Everyone is a winner at the Springer Nature booth.

IBISWorld

Booth 14, Level 3

Stop by the IBISWorld booth and test your industry knowledge on our Wheel-of-Knowledge game. You'll go in the draw to win a \$500 Red Balloon voucher, plus walk away with a free giveaway.

We're also excited to introduce our newest product that we will be launching in 2017!

Exhibitor prize draw

Boring stamps and questionnaires are now a thing of the past, get online and download the conference mobile app to begin.

Scattered throughout the exhibition you'll find a series of QR codes... you know, those square shaped barcodes? Scan all 16 hidden codes to complete the image. Once you have the full image, take it to the registration desk to register your details.

There can only be one winner and you've got to be in it to win it.



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The winner will receive a hamper valued up to \$700 from our sponsors including:

- Hamper of champagne and gourmet nibbles (**Cambridge University Press**)
- 2 bottles of Peter Lehman cabernet (**Procurement Australia**)
- Gift pack including 'I love my library' water bottle, leather luggage tag, and more (**ALIA**)
- 2 travel mugs, each containing inside a pen, key ring stress ball, post-it-note pack and a USB (**Taylor & Francis Group**)
- Padfolio (**IEEE**)
- Print copy of the New Oxford Shakespeare: Modern Critical Edition (**Oxford University Press**)
- Executive business compendium. You can charge your tablet from the built in rechargeable powerbank. Suitable for iPad, iPad Mini, Samsung tablets. (**OCLC**)

The exhibitor prize draw is within the mobile app 'Exhibitor Prize Competition (QR Game)' – ensure you've downloaded the mobile app. The winner will be drawn on Thursday 16 February 2017 and you need to be present to claim the prize.

ARliaOnline: Exploring the world of mixed reality

Play along with us as we bring augmented and virtual reality to ALIA Information Online 2017. Discover the emerging technologies of mixed reality, learn how you can implement it in your own organisation, and get hands-on with AR and VR with ARliaOnline.

Go to www.ARliaonline17.com and follow us@ARliaOnline to find out more.

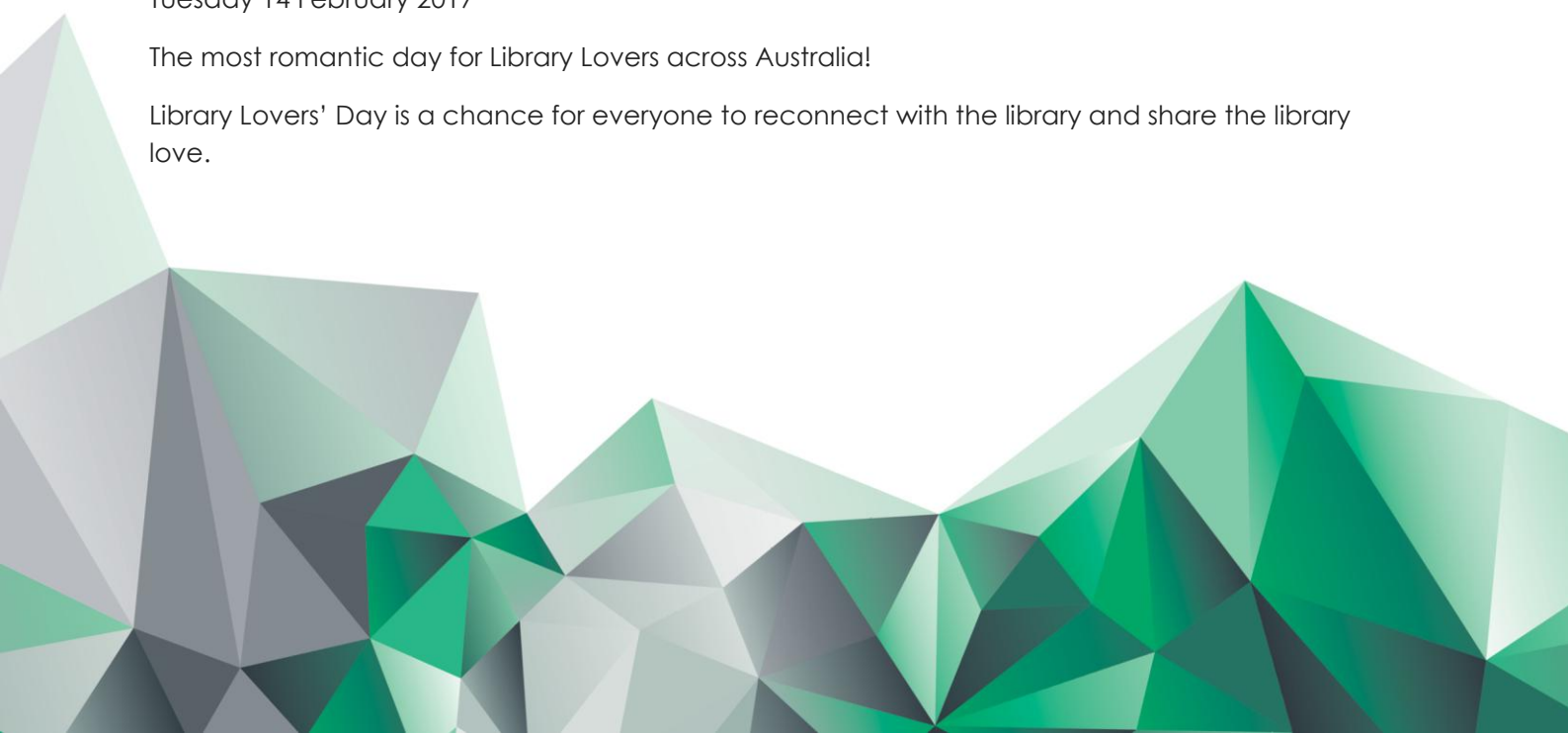
Activities

Library Lovers' Day

Tuesday 14 February 2017

The most romantic day for Library Lovers across Australia!

Library Lovers' Day is a chance for everyone to reconnect with the library and share the library love.





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The initiative, coordinated by the Australian Library and Information Association, aims to raise the profile of the services which libraries offer. Australia's public libraries provide quality information services that support lifelong learning, significantly impacting the cultural and information industry.

Share the Library Love on Twitter, Instagram and Facebook and don't forget to #librarylove.

Taylor & Francis Big Breakfast

Booth 9, Level 3

8:30am – 9:00am, Thursday 16 February 2017

Please join us on booth 9 for a complimentary Big Breakfast. A hot breakfast roll and beverage is sure to fuel you through your busy day!

McGraw-Hill Education

Booth 54, Level 4

Visit the McGraw-Hill Education stand #54 to demo and request a free trial of our online medical products providing students, residents, clinicians, professors and researchers with instant answers from the world's leading sources - Access Medicine, Access Physiotherapy, John Murtagh General Practice Collection, Clinical Sports Medicine Collection and Anatomedia.

Oxford University Press

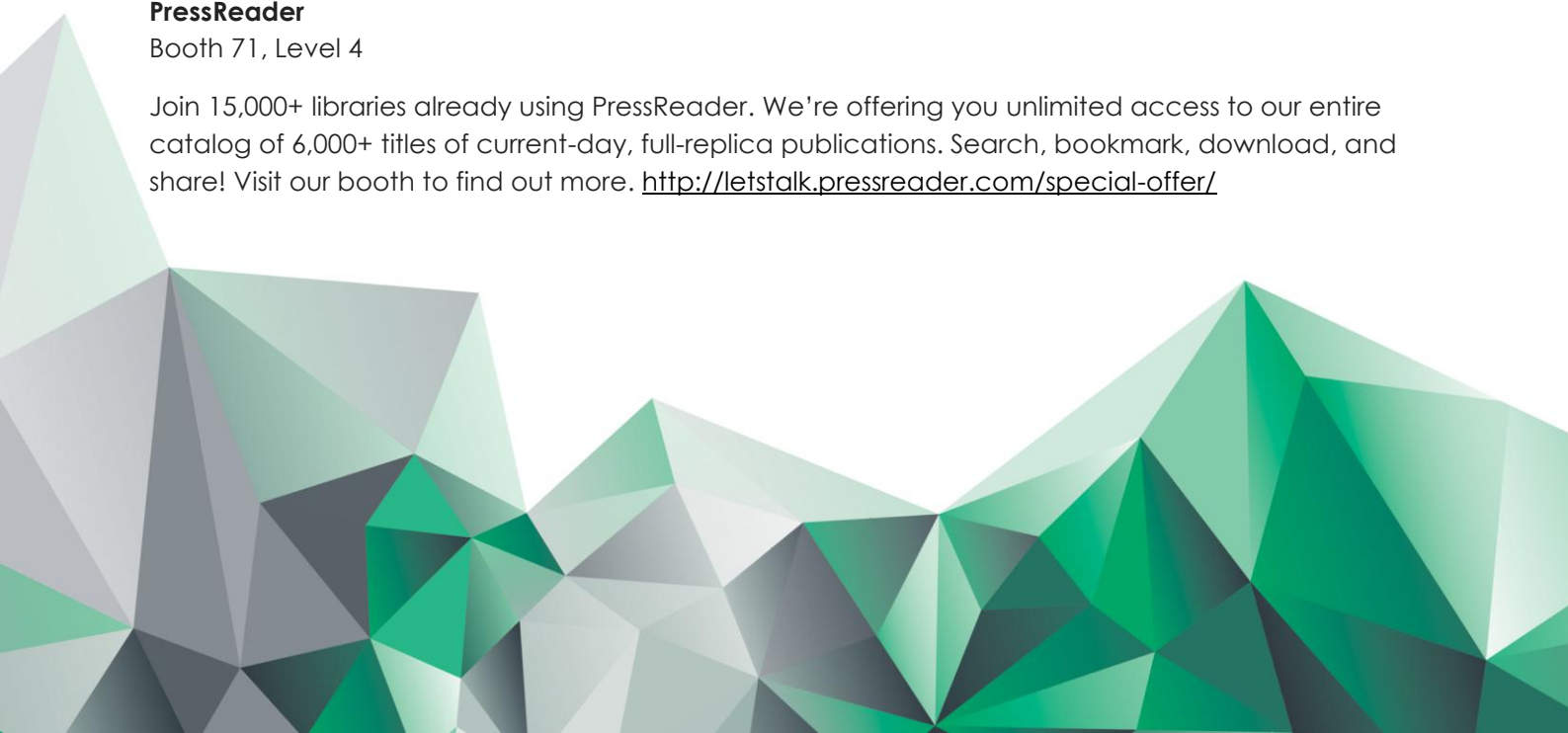
Booths 73 and 74, Level 4

Visit OUP's stand, numbers 73-74 on the upper floor, to collect your conference survival kit, and enter our New Oxford Shakespeare prize draw to find your fortune! Also be sure to swing by for our on-stand clinics and demos for a sneak peek at our latest resources.

PressReader

Booth 71, Level 4

Join 15,000+ libraries already using PressReader. We're offering you unlimited access to our entire catalog of 6,000+ titles of current-day, full-replica publications. Search, bookmark, download, and share! Visit our booth to find out more. <http://letstalk.pressreader.com/special-offer/>





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Digital play pen

Exhibition Hall, Level 4

We are pleased to present the 'digital play pen' to allow you to experience and tinker with emerging technologies. It will also give you the chance to bounce ideas around with the experts and inspire you take your organisation to the next level of development.

The Brainary

12:00pm – 1:25pm, Tuesday 14 – Thursday 16 February 2017

Hugh Kingsley's team from The Brainary will be on hand to demonstrate robotics and coding to operate their robot as well as discuss how this can be used in a LIS environment. The current NAO robot can speak 19 languages, teach code and recognise faces.

www.thebrainaryinteractive.com

Academy Xi

12:00pm – 1:25pm, Wednesday 15 February 2017

Jane Sproule from Academy Xi in Surry Hills, Sydney will be showcasing emerging technologies including some of the newer Virtual Reality and prototyping equipment. Academy Xi is an award-winning start-up providing short courses for people or organisations to upgrade their capabilities in design and innovation in areas including User Experience (UX), service design and Virtual Reality.

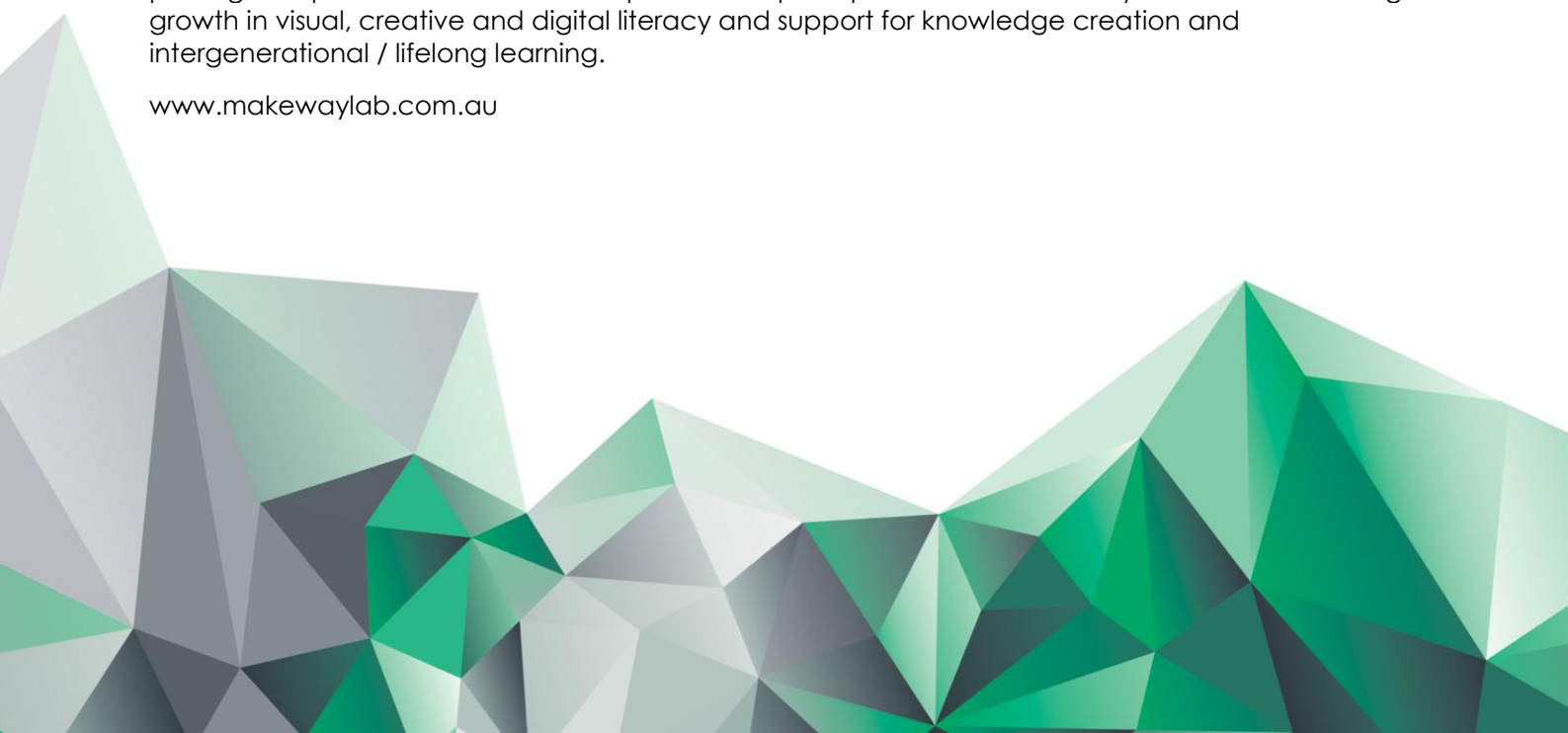
www.academyxi.com

Makeway Lab

12:00pm – 1:25pm, Thursday 16 February 2017

John Waldron from Makeway Labs will be focusing on maker services including STEM kits; 3D printing and production facilities. The plan is to explore potential benefits for your clients including growth in visual, creative and digital literacy and support for knowledge creation and intergenerational / lifelong learning.

www.makewaylab.com.au





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Advertising for exhibitors

Do you have a competition, a product to try, sample to give away or an activity at your stand? We would love to help you promote it and get delegate traffic to you.

Send us 50 words outlining the competition or event and we will add it to the 'Exhibition competitions and activities' page located under the 'exhibition' page on the conference website.

events@alia.org.au

